Flash Weather AI Boosts Precision Weather Solutions for Turf and Agriculture with T3 Acquisition

Canton, GA – November 12, 2024 – Flash Weather AI, a leader in advanced weather intelligence, proudly announces its acquisition of T3 (Turf Threat Tracker), enhancing its ability to deliver unparalleled precision in site-specific weather data for turf and agricultural management. This milestone represents a significant step forward in empowering professionals with real-time, actionable insights to optimize operations and safeguard investments.

Jason Deese, CEO of Flash Weather AI and former NOAA meteorologist, emphasizes the importance of this acquisition:

"Two of Flash Weather AI's core principles are to create products the world has never seen and to translate complex weather data into actionable insights for businesses and consumers. Bringing T3 into the Flash family marks a great leap forward in both principles. T3 provides unique insights in golf agronomy, and combining their expertise with our AI enhances those insights as we expand into other aspects of agronomy and beyond. This is a big day for businesses that value safety and efficiency in their operations."

Revolutionizing Weather Management for Turf and Agriculture

T3's state-of-the-art forecasting tools, specifically tailored for turf and agricultural managers, seamlessly integrate with Flash Weather AI's patented algorithms to offer the most precise, actionable weather data available. The platform provides up-to-48-hour updates on key metrics such as precipitation rates, soil temperature and moisture, frost formation and dissipation times, and dew severity. These and many other turf-centric forecasts enable managers to stay ahead of every weather variable impacting their operations.

Garrett Bastardi and Herb Stevens, co-founders of T3, bring over 20 years of forecasting experience in golf and business. They reflect on their journey:

"Four years ago, T3 set out to revolutionize weather-related agricultural decisions by leveraging agronomy-centric, high-resolution weather data. By joining the Flash Weather AI family, T3's tools will reach new heights and more businesses. Flash's use of AI to advance weather intelligence aligns perfectly with the vision T3 set at its inception. Together, we're building the most valuable safety and efficiency tool available for decision-makers."

Unmatched Precision and Features

The integration of T3 with Flash Weather AI offers a suite of tools designed to empower turf and agricultural professionals:

- **Customizable Threshold Alerts**: Real-time notifications on critical metrics such as frost risk and evapotranspiration rates.
- **Disease Forecasting**: Predictive insights to help mitigate risks of turf and crop diseases.
- **Growing Degree Day Tracking and Forecasting**: Facilitates long-term planning and precise application timing.
- **Predictive Lightning Alerts**: Patented technology delivering 1 to 6 hours of advanced forecast notifications.

About Flash Weather AI

Flash Weather AI is a trailblazer in weather intelligence, leveraging cutting-edge AI and proprietary meteorological algorithms to provide predictive, real-time weather insights with updates every two minutes. With clients spanning industries such as sports, construction, insurance, and now turf management, Flash Weather AI continues to revolutionize weather decision-making globally.

For more information, visit **flashweather.ai/media** or contact us at **info@flashweather.ai**.

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